

COURSE BROCHURE

Measurement Literacy for Real-World Assessment

A practical course for people who need to judge scores, scales, reports, and assessment claims.

Designed for adult professionals and curious learners. Original AdriaMont Institute material, adapted from expert teaching, research, and professional practice.

A premium brochure for a course that helps professionals understand assessment quality without requiring advanced psychometric training.

BEST FOR	HR, education, research, evaluation, policy, and product teams
CORE PROMISE	Make better judgments about assessment evidence and interpretation
FORMAT	Self-paced course with templates and applied cases
AVAILABILITY	Available for course inquiry

Why this course matters

Assessment claims influence people, programs, hiring, learning, funding, and policy decisions.

Many users read scores and reports without knowing which claims are supported by evidence and which are not.

This course gives professionals a practical literacy toolkit for validity, reliability, fairness, scoring, and interpretation.

What participants receive

Clear explanations of core measurement concepts.

Synthetic cases from HR, education, evaluation, and research contexts.

Construct clarification worksheet and report review checklist.

A practical evidence plan for an assessment or reporting workflow.

Module snapshot

MODULE	QUESTION	PRACTICAL OUTPUT
Constructs	What are we actually measuring?	Construct definition
Scoring	How does evidence become a result?	Scoring logic note
Reliability	How consistent is the evidence?	Error review
Validity	What interpretation is defensible?	Validity argument
Fairness	Who might be misrepresented?	Risk note
Reports	What should users do with results?	Report review

Download the free assessment report checklist, then request course details or a group session.